

## SPONSORS:



# Global Summit of Women

Basel, Switzerland

July 4-6, 2019

## 2019 GLOBAL SUMMIT OF WOMEN

### WOMEN: REDEFINING SUCCESS

*Success at home as well as work*

*Sustaining physical/mental well-being*

*Equitable pay & improved financial futures*

*Access to shared leadership*

*Career advancement and avenues to jobs of the future*

*Care of world's limited resources*



*Join 1,000 women leaders in business and government from every corner of the world at the leading forum for women impacting the global economy since 1990.*



### In-Kind Sponsors



Summit Official Airline



Summit Transport Partner



# 2019 GLOBAL SUMMIT OF WOMEN

## WOMEN: REDEFINING SUCCESS



### WHAT THE SUMMIT OFFERS

- ♦ **Inspirational role models** from every continent among our impressive roster of over 80 presenters;
- ♦ Ample **networking opportunities** at breakfasts, lunches, and receptions throughout the event.
- ♦ Information on **doing business Switzerland and the European Union**;
- ♦ Insight into **women driving business growth** as consumers and business leaders;
- ♦ Numerous sessions to help 'grow' your leadership skills, your business, and your network... and more!



### SUMMIT FEATURES

-  Pre-Summit **Roundtable for Women Government Ministers** on best practices in public/private sector partnerships for advancing women's economic opportunities;
-  **Plenary sessions which cover Regional and Global Megatrends that impact economies around the world;**
-  Discussion Forums with Male CEOs and Women CEOs;
-  **Creative tips from women entrepreneurs succeeding in the global economy.**
-  **Skills-building sessions** in three tracks: Leadership Development, Entrepreneurial, and Issues;

### 2019 Summit Media Partners



Handelszeitung



BILANZ

SWISS LADIES DRIVE  
REPRESENTING BUSINESS LEADERS  
MARCH 2019

enterprising  
Women

### Be a Part of the 2019 Summit!

**For More Information and to Register**  
**Visit [www.globewomen.org/globalsummit](http://www.globewomen.org/globalsummit)**



# MEET SOME OF THE LEADERS PARTICIPATING IN THE 2019 GLOBAL SUMMIT OF WOMEN (AS OF MARCH 22, 2019)

## Heads of State and Deputy Heads of State



**H.E. KOLINDA GRABAR-KITAROVIC**

**CROATIA**  
*President*



**H.E. EVELYN  
WEVER-CROES**

**ARUBA**  
*Prime Minister*



**H.E. ATIFETE  
JAHJAGA**

**KOSOVO**  
*Former President*



**H.E. DANG THI  
NGOC THINH**

**VIETNAM**  
*Vice President*



**HON. EKATERINA  
ZAHARIEVA**

**BULGARIA**  
*Deputy Prime Minister and  
Minister for Foreign Affairs*



**HON. RADMILA  
SHEKERINSKA**

**NORTH MACEDONIA**  
*Deputy Prime Minister and  
Minister for Defense*

## Government Ministers and Senior Officials



**HON. HIJRAN  
HUSEYNOVA**

**AZERBAIJAN**  
*Chair, Committee for  
Women, Family and Youth*



**HON. ING. KANTHA  
PHAVI**

**CAMBODIA**  
*Minister for Women's  
Affairs*



**HON. MARIE THERESE  
ABENA ONDOA**

**CAMEROON**  
*Minister for  
Women's Empowerment*

(AS APRIL 15, 2019)

GOVERNMENT



## Government Ministers and Senior Officials (cont.)



**HON. MURIEL  
PENICAUD**  
FRANCE  
*Minister for Labor*



**HON. ANNETTE  
WIDMANN-MAUZ**  
GERMANY  
*Minister for Migration*



**HON. AURELIA FRICK**  
LIECHTENSTEIN  
*Minister for Foreign  
Affairs, Education, and  
Culture*



**HON. MONICA BABUC**  
MOLDOVA  
*Minister for Education,  
Culture, and Research*



**HON. LILIANA LAROSA**  
PERU  
*Minister for  
Social Development*



**HON. ANA TERESA  
LEHMANN**  
PORTUGAL  
*Secretary for Industry*



**HON. DR. MAITHA AL-  
SHAMSI**  
UNITED ARAB EMIRATES  
*Minister of State*



**HON. ELIZABETH  
THABETHE**  
SOUTH AFRICA  
*Deputy Minister for  
Tourism*



**HON. SIMONETTA  
SOMMARUGA**  
SWITZERLAND  
*Federal Councillor for Envi-  
ronment, Energy, Transport  
and Communication*



**HON. ELIZABETH  
ACKERMANN**  
SWITZERLAND  
*President, Canton of  
Basel-Stadt*



**HON. VANESSA RUBIO**  
MEXICO  
*Senator and Former Minister  
for Finance*



**HON. THORSTEINN  
VIGLUNDSSON**  
ICELAND  
*Former Minister for  
Social Equality*





## CEOs / CHAIRS

# BUSINESS LEADERS (AS APRIL 15, 2019)



**Jill Ader**  
Chair, Egon  
Zehnder (UK)



**Maria Ariza**  
CEO, BIVA Stock  
Exchange (Mexico)



**Delphine Bellini**  
CEO, Schiaparelli  
(France)



**Henryka Bochniarz**  
President, Lewiathan  
(Poland)



**Patama Chantaruck**  
Managing Director,  
IBM Thailand (Thailand)



**Les Clifford**  
Interim Country  
Managing Partner,  
EY Switzerland



**Li Dang**  
CEO, Genertec  
(China)



**Gert de Winter**  
Group CEO, Baloise  
Group (Switzerland)



**Carol Dominguez**  
President and CEO,  
John Clements Con-  
sultants (Philippines)



**Marisa Drew**  
CEO, Impact Advisory  
& Finance,  
Credit Suisse (UK)



**Mercedes Erra**  
Executive President,  
HAVAS Worldwide  
(France)



**Richard B. Evans**  
Board Chair,  
Constellation  
(USA)



**Ali Faramawy**  
President, Middle  
East and Africa, Mi-  
crosoft (Egypt)



**Johanna Friedl-  
Naderer**  
Head, Europe and  
Canada, Biogen  
(Switzerland)



**Jane Griffiths**  
CEO,  
Actelion (UK)



**Andrea Grisard**  
Chair, Ultra-Brag AG  
(Switzerland)



**Paul Hudson**  
CEO, Novartis  
Pharmaceuticals  
(UK)



**Julie Jorgensen**  
CEO, GreenMark  
Solar (USA)



**Deepankar Khiwani**  
CEO, Capgemini Swit-  
zerland (Switzerland)



**Wandee  
Khunchornyakong**  
Chair, SPCG  
(Thailand)



## CEOs / CHAIRS (cont.)



**Sung Joo Kim**

Chair and Chief Visionary Officer, MCM Holdings AG (South Korea)



**Inga Legasova**

CEO, RemiLing (Russia)



**Lyn Lewis Smith**

CEO, Business Events Sydney (Australia)



**Namane Magau**

Chair, NTP (South Africa)



**Ruth Metzler-Arnold**

Chair, Switzerland Global Enterprises (Switzerland)



**Carolina Müller-Möhl**

President, Müller-Möhl Group



**Dirk Ostijn**

President, Europe, Middle East, Africa, MetLife



**Frida Polli**

CEO, pymetrics (USA)



**Maria Rios**

CEO, Nation Waste, Inc. (USA)



**Christine Schmid**

Managing Director, Credit Suisse (Switzerland)



**Ann Sherry**

Executive Chairman, Carnival Australia



**Ulrich Spiesshofer**

CEO, ABB (Switzerland)



**Charlotte Tasset**

CEO, Nina Ricci (France)



**Julie Linn Teigland**

Managing Partner, EY Germany, Austria, and Switzerland



**Pia Tischhauser**

Managing Partner, Boston Consulting Group (Switzerland)



**Franziska Tschudi**

CEO, Wicor Holding (Switzerland)



**Beat Ulrich**

CEO, St. Gallen Foundation (Switzerland)



**Najat Vallaud-Belkacem**

CEO for Global Affairs, Ipsos and Former Minister of Education (France)



**Kobkarn**

**Wattanavrangkul**  
Chair, Toshiba Thailand, and Former Minister of Tourism (Thailand)





# Executives and Entrepreneurs



**Kathrin Amacker**  
Head of Communication and Public Affairs,  
SBB (Switzerland)



**Regina Cabal**  
Co-Founder,  
Momlancers  
(Mexico)



**Ann Cairns**  
Vice Chair, Mastercard  
(UK)



**Sheryl Chamberlain**  
VP, Strategic Alliances,  
Medidata Solutions  
(USA)



**Mai Chen**  
Board Director, Bank of  
New Zealand



**Sylvie Durrer**  
Director, Federal  
Office of Gender  
Equality (Switzerland)



**Anne Edwards**  
SVP, Public Policy, Govern-  
ment Affairs, and Commu-  
nications, Europe, PepsiCo



**Claudia Freed**  
CEO,  
EAL Green (USA)



**Denise Evans**  
Vice President, Wom-  
en and Diverse Mar-  
keting, IBM (USA)



**Renata Jungo  
Brungger**  
Member, Manage-  
ment Board, Daimler  
AG (Germany)



**Heidi Kuhn**  
Founder and CEO,  
Roots for Peace  
(USA)



**Marie Lalleman**  
EVP, Global Client  
Solutions, Nielsen  
(France)



**Kamales Lardi**  
Managing Partner,  
Lardi & Partner Con-  
sulting (Switzerland)



**Wendy Lewis**  
VP, Global Chief Diver-  
sity Officer, McDon-  
alds (USA)



**Daniela Marino**  
Founder and CEO,  
Cutiss (Italy)



**Julie Ann Overcash**  
Vice President,  
Compensation and  
Benefits, Intel (USA)



**Elisabeth Richard**  
Head, Communication  
and Networks, ENGIE  
(France)



**Nora Teuwsen**  
General Counsel, Swiss  
Federal Railways  
(Switzerland)



**Quy Vo-Reinhard**  
President, HIT  
Foundation

## Media



**Alexandra Borchardt**  
Former Managing Edi-  
tor, *Süddeutsche  
Zeitung* (Germany)



**Angela Mackay**  
Managing Director,  
*Financial Times* (UK)



**Ana Maria Montero**  
News Anchor,  
CNN Money (Switzerland)



**Susanne Wille**  
Journalist and Anchor,  
SRF (Switzerland)





# 2019 SUMMIT PROGRAM

## WOMEN: REDEFINING SUCCESS

SIMULTANEOUS INTERPRETATION WILL BE PROVIDED IN ALL SUMMIT SESSIONS IN ENGLISH, FRENCH AND GERMAN.

### JULY 3, 2019 (WEDNESDAY)

5:00 p.m. - 8:00 p.m. Summit Registration

### JULY 4, 2019 (THURSDAY)

8:00 a.m. - 4:00 p.m. Summit Registration

9:00 a.m. - 3:00 p.m. Ministerial Roundtable: Public/Private Sector Partnerships Advancing Economic Opportunities for Women and Girls (session is open only to government ministers)

3:00 p.m.—3:30 p.m. Doing Business with Switzerland

3:30 p.m. - 4:30 p.m. Vice Presidents/Deputy Prime Ministers Forum: Helping to Run Countries

6:00 p.m. - 7:30 p.m. Opening Ceremony

8:00 p.m. - 10:00 p.m. Welcome Dinner

### JULY 5, 2019 (FRIDAY)

8:00 a.m. - 9:00 a.m. Networking Breakfast

9:00 a.m. - 10:00 a.m. Leadership in the Digital Era

10:00 a.m. - 11:00 a.m. Male CEO Forum: Implementing Gender Diversity in a Time of Change

11:00 a.m. - 12:00 p.m. State of Global Markets: Perspectives of Stock Exchange CEOs

1:15 p.m. - 2:15 p.m. Luncheon Program: Women Entrepreneurs' Forum

2:30 p.m. - 4:00 p.m. BREAKOUT SESSIONS I

Leadership Development Track: Women Directors' Perspectives: Does Gender Ensure Board Diversity?

Entrepreneurial Track: Updating Your Marketing Toolkit in the Age of Disruption

Issues Track: Engaging the Next Generation in Jobs for the Future

4:15 p.m. - 5:45 p.m. BREAKOUT SESSIONS II

Leadership Development Track: The Art of Persuasion in the World of Business

YOUTH FORUM: Creating Businesses Impacting Society

Issues Track: Ensuring Women's Long-Term Financial Well-Being

8:00 p.m. - 10:00 p.m. Global Women's Leadership Awards Gala Dinner

### JULY 6, 2019 (SATURDAY)

8:00 a.m. - 9:00 a.m. Breakfast Special Session: The Future of News in the Internet Age II

9:00 a.m. - 10:00 a.m. Women CEO Forum: Defining Personal and Professional Well-Being

10:00 a.m. - 11:00 a.m. Using Artificial Intelligence and Blockchain for Business Growth

11:00 a.m.—12:00 p.m. The Path to Equitable Pay: Public/Private Sector Initiatives

1:15 p.m. - 2:15 p.m. Luncheon Program: Keys to Success: Women's Health and Well-Being

2:30 p.m. - 4:00 p.m. BREAKOUT SESSIONS III

Leadership Development Track: Developing Win-Win Negotiation Skills

Entrepreneurial Track: Not Using Sustainable Tools? Forget Growth

Issues Track: A New Look at Work-Life Integration

4:15 p.m.—5:45 p.m. BREAKOUT SESSIONS IV

Leadership Development Track: From Awareness to Action: Confronting Unconscious Bias

Entrepreneurial Track: The Changing and Challenging Business of Fashion and Design

Issues Track: Creating Herstory— Recording Women's Breakthroughs for the Ages

6:00 p.m. - 7:00 p.m. Closing Ceremony: Women and Nature's Well-Being

7:30 p.m.— 9:30 p.m. Closing Dinner



# SUMMIT REGISTRATION



REGISTER ONLINE AT

[HTTP://GLOBEWOMEN.ORG/GLOBALSUMMIT/INDEX.PHP/2019-REGISTRATION-PAGE/](http://globewomen.org/globalsummit/index.php/2019-registration-page/)

Registration Type	Registration Rate
<b>Corporate</b> <i>(for participants from large corporations)</i>	<b>1000</b>
<b>Non-profit, NGO, government, and small business</b>	<b>675</b>
<b>Spouse / child</b> <i>(admittance to evening events only)</i>	<b>375</b>

**Please Note:** The listed fee amounts are per delegate. Fee amounts are in **EUROS (€)** for delegates based inside the European Economic Area and Switzerland, and in **USD (\$)** for delegates from the rest of the world. **The Summit Registration Fee includes the three-day conference, all meals from evening of July 4 to closing on July 6, transportation to any outside venue, simultaneous interpretation from and into English, French, and German for all sessions, and all program materials.**

## BASEL HOTEL ACCOMMODATIONS

Special rates for Summit delegates are available at the Hyperion Hotel Basel, a short 5-minute walk to the Basel Congress Center, the site of the 2019 Global Summit of Women. Rate for a room with one queen size bed is \$215/night (tax included).

Information on how to book your accommodations at the discounted rate will be sent to you following receipt of your Summit Registration Form.

**Rooms at the Hyperion Hotel are limited** and delegates are urged to make reservations as soon as possible. Summit delegates are responsible for their own hotel reservations directly with the hotel.



## TRAVEL TO SWITZERLAND

**Fly *SWISS*, the Official Airline of the 2019 Global Summit of Women**



*Discount airfare is available on SWISS Airlines for Summit participants travelling to Switzerland.*

*More info at [www.globewomen.org/globalsummit](http://www.globewomen.org/globalsummit)*

## Exhibit Your Products or Services at WEXPO

- **Showcase** your products & services to a truly global audience
  - **Increase** your brand recognition
- **Introduce** your business to women from around the globe
- **Create** lasting connections with other businesswomen, potential customers and summit attendees

**For more Info and to Reserve a booth for the 3-day Summit—Click [HERE](#).**

## 2019 SUMMIT GLOBAL MEMBERS

**AMMJE- Asociación Mexicana de Mujeres Jefas de Empresas (Mexico)**

**China Great Wall Society**

**International Federation of Business and Professional Women**

**Mongolian Women's Federation**

**National Association of Women Business Owners – NAWBO (USA)**

**REFENS —Network of Women Entrepreneurs North South**

**Reseau des Femmes d'Entreprises du Congo—REFEC (DR Congo)**

**Taiwanese Women Entrepreneurs Association**

**Vietnam Women Entrepreneurs Council / Vietnam Chamber of Commerce and Industry**

**Women Help Women (Japan)**

**Women Presidents Organization (USA)**

## INTERNATIONAL PARTNERS

Across Cultures – AC (USA)

AFAEMME (Spain)

African Alliance for Women's Empowerment

African Women Empowerment Program (Namibia)

African Women Leadership Organization (Nigeria)

Asociación Femenina de Ejecutivas de Empresas

Turísticas del Perú

Association for Women Entrepreneurship Development-

ADAF (Romania)

Association of Business Women of Kazakhstan

Association of Women in Business Russia

Association of Business Women of North Macedonia

Bangladesh Women Chamber of Commerce and

Industry

Belarusian Women Info-Coordination Center

BPW Switzerland

British Association of Women Entrepreneurs (UK)

CEFAP—Ladies Circle Cameroon

China Association of Women Entrepreneurs (CAWE)

Chittagong Women's Chamber of Commerce and

Industry (Bangladesh)

Committee of 20 (Russia)

Congress of Women (Poland)

Consortium of Women Entrepreneurs of India

Ethiopian Women's Entrepreneurs Association

Eurasia Center (Belgium)

European Women Management Development

Femei in Afaceri (Women in Business Romania)

Femmes Ingenieurs (France)

Filipina CEO Circle (Philippines)

Financi'elles (France)

FKA—Association of Women Business Leaders of Iceland

Foundation 787 (Bosnia and Herzegovina)

House of Women (Namibia)

International Federation of Women of India

International Women in Science (Switzerland)

International Women's Federation of Commerce and

Industry Mongolia

KAGIDER - Women Entrepreneurs of Turkey (Turkey)

Malta Association of Women in Business

Michigan Association of Female Entrepreneurs (USA)

National Association of Women Entrepreneurs of

Malaysia (NAWEM)

National Chamber of Women Entrepreneurs of Greece

Organization of Women in International Trade – OWIT

(USA)

OWIT – Lake Geneva (Switzerland)

Papua New Guinea Women's Chamber of Commerce and

Industry

Philippine Women's Economic Network

RAFRO—Women's Associations of the Western Region

(Cameroon)

REJEFE Senegal —Network of Young Women

Entrepreneurs (Senegal)

Soroptimist International Of the Americas (US)

Union of Business Ladies (Georgia)

WIL EUROPE

Women Entrepreneurs Development Association (Zambia)

Women for Africa International (France)

Women for Africa Cameroon

Women Speakers Foundation (Germany)

Women's Business Council Brunei

## INTERNATIONAL PLANNING COMMITTEE



**Irene Natividad**, Chair, International Planning Committee;  
President, GlobeWomen Research and Education Institute

**Kimberly Admire**, Former Executive Vice President,  
Chief Human Resources Officer, SAIC (USA)

**Rohini Anand**, Senior Vice President, Corporate Responsibility and Global Chief Diversity Officer, Sodexo (USA)

**Mariko Bando**, President, Showa Women's Univ., Japan

**Jonina Bjartmarz**, CEO, Iceland Europe Travel Partnership; Former Minister of Environment, Iceland

**Henryka Bochniarz**, President, Polish Confederation of Private Employers, Poland

**Margarita de Cos**, Board Member, WWF Spain

**Alice Dear**, Former U.S. Executive Director, African Development Bank

**Delia Domingo-Albert**, Senior Advisor, SGV/Ernst & Young; Former Secretary of Foreign Affairs, Philippines

**Patricia Espinosa Torres**, Advisor, Mexican Assn. of HR Executives, former Undersecretary of Labor, Mexico

**Denise Evans**, Vice President for Women and Diversity Marketing, IBM (USA)

**Sakie T. Fukushima**, Board Director, J Front Retailing, Bridgestone Corp., and Ajinomoto Co. (Japan)

**Siv Hellen**, Former Chief Compliance Officer, Nordic Investment Bank

**Sung Joo Kim**, Chair and Chief Visionary Officer, MCM Holdings AG

**Tess Mateo**, Managing Director, CXCATALYSTS

**Margaretta Noonan**, Co-Founder and CEO, ngage

**Muriel Penicaud**, Minister of Labor, France

**Ursula Schwarzenbart**, Head of Talent Management and Chief Diversity Officer, Daimler AG

**Ann Sherry**, Executive Chairman, Carnival Australia

**Elizabeth Thabethe**, Deputy Minister of Trade and Industry, South Africa

**Anna Wu**, Executive Councilor, Hong Kong SAR Government



## SWITZERLAND HOST COMMITTEE



**Co-Leaders:** **Christine Schmid**, Managing Director, Credit Suisse and Head of Investment Solutions, Swiss Universal Bank;  
**Nora Teuwsen**, Group General Counsel, Swiss Federal Railways (SBB)

**Committee Members:** **Gaelle Boix**, Partner, Egon Zehnder; **Elisabeth Bosshart**, President, Bosshart Consulting gmbh;  
**Michele Burger**, General Counsel Corporate, Nestle S.A.; **Diane De Saint Victor**, General Counsel and Company Secretary, ABB Ltd; **Robin Errico**, Chief Risk Officer; Diversity and Inclusion Lead, Ernst and Young; **Johanna Friedl-Naderer**, Head of Europe & Canada and Senior Vice President, Biogen; **Kate Hughes**, Group Head, Organizational Health, Performance and Diversity, Zurich Insurance; **Sung Joo Kim**, Chair and Chief Visionary Officer, MCM AG; **Barbara Kux**, Board Director at Firmenich, Engie, Henkel, Pargesa; **Carolina Müller-Möhl**, President, Müller-Möhl Group; Board Director, Orascom, NZZ, and formerly Nestle; **Mette Skjold Rotbøll**, Managing Director, Vigil Wealth Management and Co-Founder, Think Yellow; **Simona Scarpaleggia**, CEO, IKEA Switzerland; **Beat Ulrich**, CEO, St. Gallen Foundation; **Marie Wattez**, Head of Private Banking Continental Europe, Capgemini Suisse SA; **Susanne Wille**, Journalist and Anchor, Swiss Television SRF