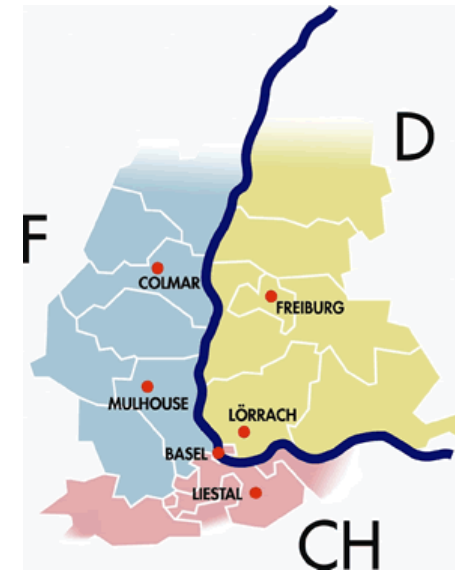


RegioTriRhena



The European Cross-Border Synergy France, Germany, Switzerland



RegioTriRhena



RegioTriRhena

A trinational area

- Home to 2.3 million people
- Includes Southern Alsace, the south of Baden as well as five Cantons of northwestern Switzerland
- Southern part of the Upper Rhine EuroRegion
- A world class position in a number of fields: chemical and pharmaceutical industry, transport, financial services and fairs
- Internationally renowned for its cultural offerings





RegioTriRhena

The Council of the RegioTriRhena

- Creation: 1995, since 2003: German association
- A network for regional cooperation
- Members: towns, local and regional authorities, chambers of commerce, universities of the southern Upper Rhine



4 cooperation organisations in one house





RegioTriRhena

Goals of the RegioTriRhena Council

- To organize and develop relations between local neighbouring partners who have expressed the need
- To communicate and debate about regional political and economical questions and to propose solutions
- To bring the population of the RegioTriRhena together and to develop the feeling of belonging to a shared space



Main cooperation fields of the RegioTriRhena-Council

- EuroAirport Basel-Mulhouse-Freiburg
- Tourism
- Culture, education
- Fairs cooperation
- Relationships with other EuroRegions

Examples of activities

Council of the RegioTriRhena





RegioTriRhena

Political field

to support the EuroAirport
to reduce the controls at the borders
to maintain INTERREG subventions after
2006 in the Upper Rhine Region



Reisen Sie in die RegioTriRhena
 Ihre Destination:
 ▢ Basel
 ▢ Baselland
 ▢ Colmar
 ▢ Freiburg
 ▢ Mulhouse
 Informationen
 Aktivitäten

EuroAirport
 Übernachten
 Restaurants
 Reiseangebote
 Veranstaltungen
 Museum
 ÜBER UNS
 NÜTZLICHE LINKS
 KONTAKT
 NEWSLETTER
 BROSCHÜREN
 Dieses Projekt wird durch die Europäische Union (EFRE) kofinanziert.



Im von Europa!
Ihr Reiseangebot
Basel Wochenendangebot 2005
 Mehr Stadt für wenig Geld
 Profitieren Sie von unserem attraktiven Wochenendangebot.
 ab 48 €
 mehr...

Gastlich und vom Wein beseelt ...

 Gastlich und vom Wein beseelt ... eine Fundgrube für Feinschmecker und Weinliebhaber.
 mehr...

Kunstsommer Basel ab Mai 2005

 Der kulturelle Reichtum Basels offenbart sich in jedem Winkel der Stadt. Den Besuchern stehen mehr als dreissig Museen zur Verfügung, darunter weltbedeutende Sammlungen. Mit unserem speziellen Angebot «Kunstsommer Basel 2005» erleben Sie Highlights in unseren international renommierten Museen.
 mehr...

Partnership with TourismTriRhena

Internet site including an information and reservation system

3 countries = one destination



Culture



Historical net of the RegioTriRhena:

- On the web site of the RegioTriRhena
www.regiotrirhena.org
- The net rounds up historical and cultural associations
- The net support the relationships between the associations



RegioTriRhena







Partnership with the ExpoTriRhena in Lörrach: common communication and projects

ExpoTriRhena in Lörrach: an exhibition about the 3 countries area and its history



Children meetings

The Council of the RegioTriRhena organises once a year a trinational children meeting.









Cooperation between the fairs of the Regio

**2003 : Introduction of the « Regio-ticket » :
One ticket for 9 fairs of the RegioTriRhena**

Partner 2006 :

- MUBA, Basel
- CFT - Camping Freizeit Touristik, Freiburg
- Regio-Messe, Lörrach
- Foire Expo International, Mulhouse
- Degustha, Hagenthal
- VIHA, Hagenthal
- BADEN MESSE, Freiburg
- Journées d'Octobre, Mulhouse
- Saint-Louis

1 Ticket für 9 Messen **REGIO ticket**
Bewahren Sie Ihr Ticket auf und besuchen Sie damit gratis weitere Messen in der RegioTriRhena. www.regioticket.com

Die Messetermine finden Sie auf Ihrer Eintrittskarte. Gegen Vorlage erhalten Sie damit an der jeweiligen Messe gratis Einlass.

RegioTriRhena

27. SEPTEMBER 2005

UNIVERSITÄTSSPITAL

BASEL, SCHWEIZ

EUROPÄISCHE GESUNDHEITSKOOPERATIONEN

Mehrwert für Menschen, Wirtschaft und Regionen

COOPÉRATIONS EUROPÉENNES DANS LE DOMAINE DE LA SANTÉ

Valeurs ajoutées pour les populations, l'économie et les régions

EUROPEAN CO-OPERATIONS IN THE HEALTH SECTOR

Added value for people, economy and regions

REGIO
BASILIENSIS

RegioTriRhena



AGEG
ARFE
AERD

Organisation of conferences 2005: Health

Conference 2006: The job market in the RegioTriRhena (18th Sept. 2006, Basel)



Presentation of cooperation structures and activities



- . Structures
- . Contacts
- . Projects
- . Cross-boarders difficulties





**Relationships
with other
EuroRegions:
For example: a
delegation from
Sweden and
Norway visited
the
Regio Tri Rhena
(Dec. 2005)**



Future perspectives 2006

- The activities of the council will be more and more centred on the economic sector.
- The collaboration between towns and public administrations will be more concentrated in the Eurodistricts.